

ALEKS STYPULKOWSKA

Graphic Designer · Web Designer · Illustrator

A design professional with a clever approach to the art of communication with nearly 10 years of experience developing innovative projects.

Get In Touch

T. 416.854.1465
E. astypulk@gmail.com
W. aleksdesign.ca

Skills

Design

Adobe Creative Suite
Branding
Print Standards
Photography
Typography

Web

HTML5, CSS
JavaScript, PHP, MySQL
Responsive Design, Bootstrap
SEO, AODA compliant
UX Design

Other

HTML Emails, A/B Testing
Marketing, Social Media
Communication
Stakeholder Collaboration
Project Management

Achievements

CC & CL Certification
Yonge and Eglinton
Toastmasters
2015 - 2018

Work Experience

Project Lead | Graphic & Web Designer

2014 - 2018

Vitality Depot

Concord, ON

- Took initiative and organized several simultaneous projects with competing priorities
- Designed cutting-edge projects in the Adobe Creative Suite, including Photoshop, Illustrator and InDesign
- Created custom responsive websites, using the latest coding practices, including HTML, CSS, JavaScript, PHP and MySQL
- Worked on digital media campaigns with HTML emails, social media and AdWord campaigns

Graphic & Web Designer | Photographer

2011 - 2012

Barber & Veri Inc.

Simcoe, ON

- Brainstormed individually and as a team to create design and coding solutions for inventive campaigns
- Impressed employers with my dedication to the team and my enthusiastic involvement in company projects and initiatives

Advertising Designer

2007 - 2008

Ontarion

Guelph, ON

- Designed creative graphics independently, while working with Adobe Photoshop, Illustrator and InDesign

Graphic & Web Designer | Illustrator

Freelancer

- Created websites and print and digital promotional materials
- Consulted with stakeholders on project requirements, devised timelines and estimated associated costs

Education

CIW Web Foundations Associate

2010 - 2011

Microskills

Toronto, ON

Bachelor of Visual Arts

2005 - 2009

University of Guelph

Guelph, ON